



Trotec Laser Celebrates 20 Years of Technological Advancement and Operational Excellence

Plymouth, MI, Oct. 16, 2017 – Trotec Laser is celebrating its 20-year anniversary this year. This special event marks an important milestone for Trotec as the company looks back on its impressive record of technological advancement and customer service that have enabled the company to become the global leader it is today.

Trotec Laser is a leading international provider of advanced, high-speed laser equipment for cutting, engraving and industrial marking. Trotec was founded in Wels, Austria in 1997 and established in the United States in Mississippi in 2002. Now headquartered in Plymouth, Michigan, the U.S. business has grown to over 10 times its original size, with a growing number of support facilities located throughout the United States, including California, Arizona, Texas, Georgia, Florida, North Carolina, Illinois, New Jersey, and New Hampshire.

During the past two decades, Trotec has shown an unwavering commitment to helping its customers become more profitable. In keeping with this commitment, the company credits its success to a few key strategies: understanding customer needs and placing them at the center of the company's core values; staying at the forefront of technological advancements; and making employees its most valuable asset.

Trotec has a history of pioneering important technological advancements in computer-controlled engraving equipment that help businesses improve efficiency and product quality. For example, more than a decade ago, the company developed its flexx technology, which combines a CO₂ laser for cutting and engraving a wide variety of materials (including plastic, wood, rubber and glass) with a fiber laser for marking plastics and metals. Operators can use both laser sources in one job without having to manually change the laser tube, the lenses, or the focus –eliminating the need to use and maintain separate systems to process jobs that require both laser types.

Warren Knipple, President of Trotec Laser, Inc., explains that the company's consumables business unit is an important initiative contributing to the company's success.

"The launch of this business unit has enabled us to provide our customers with a complete range of support for their businesses – including equipment, supplies and expertise – in a convenient and unique single-source solution," says Knipple. "This not only fosters efficiencies and integrated support, but demonstrates our commitment to understanding and placing customer needs at the center of our core values."





About Trotec

Trotec Laser is a leading international provider of advanced, high-speed laser equipment for cutting, engraving and industrial marking. With the broadest product line on the market, Trotec systems are used to cut, engrave or mark a wide range of materials including wood, paper, metal, acrylic, leather, stone, plastics, and more. The company's extensive line of quality laser systems, coupled with its unmatched service and support offerings, have made Trotec one of the industry's leading resources for computer controlled engraving equipment and marking systems. Trotec highly values innovation and R&D; in fact, over a decade ago Trotec developed the world's first laser system that combines CO₂ and fiber laser technology in one machine. All major equipment components and products are manufactured in the U.S. and Austria. Trotec machines are currently used in more than 90 countries around the globe. With 500 employees working in 17 international sales branches, Trotec offers customers an international service and sales network. Trotec's U.S. presence is headquartered in Plymouth, Mich., with additional service and support centers in Anaheim and the San Francisco Bay area, Calif., Arlington, Texas, Atlanta, Ga, Hillsborough, N.J., Raleigh, N.C., and Tampa, Fla. For more information, please visit www.troteclaser.com.

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