

PRESS RELEASE

20 Years of Trotec Laser. Global market leader in record time.

Marchtrenk, September 14, 2017 | In the record-breaking time of no more than 20 years, Trotec Laser GmbH has succeeded in growing from a start-up to world market leader in laser machines for cutting, marking and engraving: From the former “Development and Research Container” to the Green Building Headquarter in Upper Austria.

As part of the Trodat Trotec Group, Trotec develops, manufactures, and markets laser machines for marking, cutting and engraving, as well as engraving materials. As a leader in innovation, Trotec sets new standards in the laser segment; with an installed base of over 30,000 systems, Trotec now serves customers in more than 90 countries and employs more than 550 people worldwide: this trend (strongly) increasing.

Trotec was formed in 1997 from a research branch of Trodat – the world’s biggest manufacturer of stamps – and has since then become a world leader in the field of laser technology. In 2015, the sales volume of the Upper Austrian laser manufacturer exceeded € 100 million for the first time. Years before, as an almost visionary goal, the passing of this mark was defined as a goal for 2015, and it was reached precisely: exactly € 100.8 million in sales were ultimately achieved. In 2016, the latest completed financial year, Trotec increased sales by 9.1 %, to almost € 110 million.

Sales volume goal by 2020: € 200 million

The high growth rate continues in 2017, too. With a predicted sales increase of 20%, Trotec sets a major milestone for the sales volume goal in 2020. Dr. Andreas Penz, spokesman of Trotec’s management, commented on this: “This increase in sales seems incredibly high at first sight, but the laser business is

an extremely dynamic one, and laser applications are now found in all major areas of life. For example in medical engineering. We manufacture stents with our laser machines. Or in the field of research, where laser applications are simply indispensable, for example in the development of the Mars Rover. Trotec laser technology plays an important role in industry and trade as well. The pivotal question is: Why do we make lasers? Answer: We make our customers successful, and this sustainable strategy allows us to grow overproportionately”, explains Penz.

The explicit goal for the future of Trotec Laser is to become the world’s number one in the laser segment and the market leader in the defined core markets.

Celebrations on the occasion of Trotec’s 20th company anniversary

On the occasion of the 20th anniversary celebrations in the summer of 2017, Andreas Penz reviewed the past 20 years with milestones of development, supplemented with some personal insights and experiences. He proudly thanked the Trotec team for the tireless dedication and the distinctive team spirit at Trotec, which forms the basis of this success story: In record time from start-up to today’s world market leader in laser machines.

About Trotec

Trotec is a world leader in the field of laser technology and sets new standards. As part of the Trodat-Trotec Company Group, the European leader in innovation develops, manufactures, and markets laser system solutions and laser equipment for marking, cutting and engraving a wide range of materials and substances. Extraction systems and laser and engraving materials complete the product portfolio. With 17 sales subsidiaries and some 550 employees, Trotec serves customers in more than 90 countries. The export share is 97%, the current sales volume in 2016 is around € 110 million. By 2020, this is intended to be increased to € 200 million. For more information, please visit www.troteclaser.com

Global set-up

Trotec is present in over 90 countries with:

17 sales subsidiaries and more than 50 demo rooms

Distributor network with 113 partner companies

About the Trodat Trotec Group / Trodat Trotec Holding GmbH

Under the umbrella of Trodat Trotec Holding GmbH, with the Trodat brand the group operates globally in the area of stamp production, and with the Trotec brand in the laser field: Trodat is the world's largest stamp producer and Trotec the world market leader in laser engraving, cutting, and marking.

The Trodat Trotec Group currently (basis for figures: most recent completed financial year, 2016) generates a total sales volume of more than € 227.5 million and has approximately 1400 employees in some 40 subsidiaries. The Group is present in about 150 countries. The total export share amounts to more than 98 %.

Trodat Trotec Holding is headquartered in Wels, Upper Austria, where also the most important production site for stamp production, including research and development, is located. Trotec's production and distribution site is Marchtrenk, about 2 km (1¼ miles) from Wels.

Trodat Trotec Holding GmbH as a private company is completely owned by family foundations.

Image material:



In the beginning... “Research Container” from 20 years ago. Source: Trotec



Green Building – the award-winning headquarters in Marchtrenk, Upper Austria Source: Trotec



Dr. Andreas Penz, spokesman of the management of Trotec Laser GmbH. Source: Trotec

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Contact for further information:

Ute Panzer

Tel.: +43 / 7242 / 239-7343

Email: ute.panzer@troteclaser.com