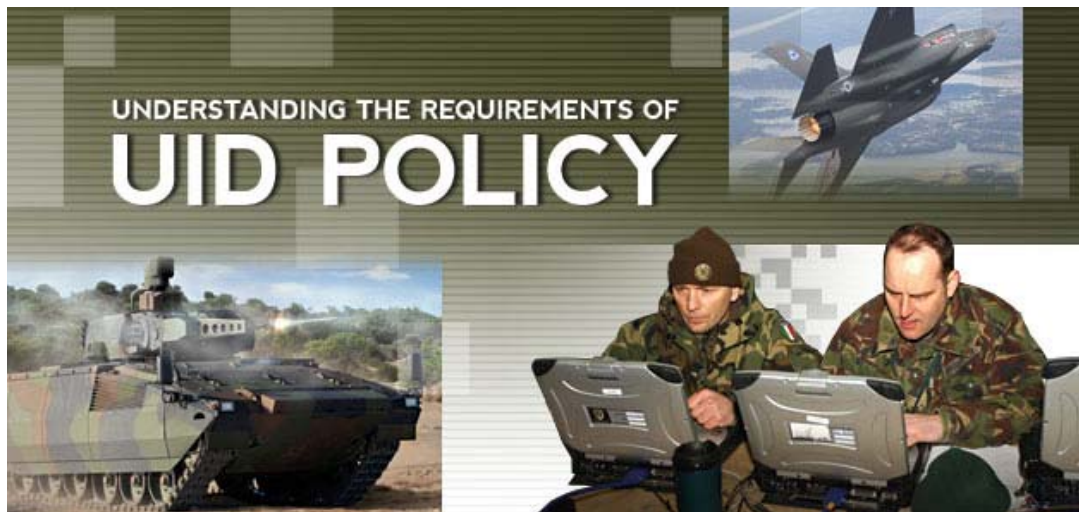


UID SUMMIT

2-3 DECEMBER 2009
Hilton Amsterdam



The UID Summit is the only dedicated opportunity for European defence officials and defence industry suppliers to come together to discuss Unique Identification (UID), specifically as it is called out in STANAG 2290 edition 2 (pending ratification this November) and in the US DoD Mil-STD-130.

The Summit will focus on opportunities for improvements in asset management, item visibility, UID compliance, implementation tactics, and efforts to tie UID to RFID for complete in-transit visibility.

Who will attend?

- **MoD personnel** interested in learning about UID requirements and how they can be leveraged to improve asset visibility.
- **Government personnel** that need to understand policy flow-down language, a country-specific UID Registry, marking techniques, policy enforcement, and future impacts.
- **Defence contractors** who wish to improve their asset management and need to comply with NATO and DoD requirements for asset marking and data administration.
- **US DoD personnel** in Europe who are implementing UID for their legacy assets and need to understand how to move forward with their UID initiatives.

Why Exhibit?

In order to meet the new objectives, suppliers and Program Managers will need a variety of technology including:

- Dot peening, etching & marking equipment
- Bar code labels & printers
- Verifiers
- 2D scanners & data collection terminals
- Integration & consulting services
- Software & middleware
- UID label suppliers

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